

CASE STUDY

WELCOMING AUCKLANDERS TO THE PORT

Each year we welcome over 60,000 Aucklanders behind the red fence at our SeePort open weekend.

The festival weekend has been running for seven years and we are delighted to see so many Aucklanders taking an interest in the innovation and developments going on at the port. The weekend is a fun way for families to safely interact with the port, to understand what we do, how our technology works and what might be in store for ports of the future.

Robots on the waterfront

A key attraction this year was seeing our robots – or automated straddles – in action. These are being introduced so that we can do more in less space, and accommodate Auckland’s current and future growth needs.

Ports of Auckland is dedicated to supporting community activities that bring life to the waterfront. We will continue to welcome Aucklanders to our annual SeePort festival, even if it is a little more subdued in 2021 due to our changing market environment.

7 years

of our annual
SeePort festival

WELCOMING OVER

60,000

Aucklanders behind
the red fence each year

