

rapport



Ports of Auckland: Harbour View



We approach the end of the first decade in the new millennium and for Ports of Auckland it's been a busy 10 years of investment in the upskilling of our people, capital investment, plant and equipment and forging relationships with our community.

SeePort gives Aucklanders a peek beyond the red fence

Ports of Auckland's Annual SeePort festival was held from Monday 1 to Sunday 7 November, with public open days held on 6 and 7 November. The fourth SeePort ended with more than 1000 Aucklanders enjoying special bus tours behind the "red fence" on Auckland's waterfront.

During the week, community groups including Rotary, U3A and schools took the chance for an up-close view of port operations.



At the weekend, the Captain Cook entrance to the Port came alive with displays, face painting, the Pirate Queen and a sausage sizzle, while ten tours were put on for the public.

It was a fun weekend for everyone involved.

Meet our new shareholder

The new unified Auckland Council has meant that the Port has a new shareholder: Auckland Council Investments Limited.

Auckland Council Investments Limited is a council-controlled investment company that owns and manages the Auckland Council's major investment assets.

Ports of Auckland looks forward to working with ACIL and helping the region to prosper and grow into the great international port city that it has the potential to be.

Among strategic initiatives achieved over this past calendar year, we joined with NZL Group to form a subsidiary called CONLINXX which manages the Wiri Freight Hub. For us, CONLINXX is the manifestation of one of POAL's key priorities which is to drive further efficiencies in the Supply Chain. We were particularly pleased with the 48.5% increase in container volume handled at the Wiri Freight Hub during the last financial year – a reflection of the strong and growing support of customers for this service.

We finished the first quarter of the new financial year on a positive note with container volume up nearly 8%, imported vehicle units up more than 25% and trans-shipments had risen more than 15% – a sure reflection of the

growing use of Ports of Auckland as New Zealand's premier North Island hub port.

Another encouraging trend, is the return to growth of the cruise industry – with around 80 Auckland visits this season expected to grow within a few years to over 100 visits annually. Each visit brings an average revenue of over \$1 million to the Auckland region, making the industry an important contributor to Auckland's economy.

Since 1989, Ports of Auckland has released 72.6 hectares of prime waterfront land for development. This year we completed the sale of Queens Wharf and are looking forward to the Auckland Council's plans for its enhancement as public space.

2010 was the first year of our sponsorship of the Ports of Auckland Round that Bays run. The event drew over 72,000 people from various walks of life to the waterfront. We look forward to having more Aucklanders participate in the run in 2011.

As always, our tours of the port whether via boat or by bus (SeePort) have been very popular.

We have another busy year ahead. Ports of Auckland has taken note of the trend to larger ships visiting Auckland and are investing in a berth deepening and lengthening programme in 2011 that will set us up well to meet the needs of our customers.

For all these reasons, I am confident in Ports of Auckland's future as a strategically important component of an effective New Zealand Supply Chain and as the premier seaport gateway to this beautiful country.

As announced in October, I will be leaving Ports of Auckland early next year. My five years at the Port Company have been a very important and rewarding stage of my career and my life. I have very much enjoyed working for this wonderful Company, with all my great colleagues, customers and peers in the community. My thanks to you all for your ongoing support.

On behalf of Ports of Auckland, I wish you a prosperous and fulfilling 2011.

Jens Madsen
CEO



In brief

Ports in the Community: Upcoming events

Last weekend in January – Boat tours of the Port during Auckland Anniversary Weekend.

Sunday 13 March – Ports of Auckland Round the Bays run.

Saturday 19 March – Onehunga Community Festival.

Boat Tours

Ports of Auckland's free community boat tours will continue to run on selected Tuesdays. The hour long boat tour of the Waitemata harbour takes place at 11am and is a great way to learn more about Port activities.

Run by 360 Discovery, the tours depart from Pier 4 (near the Ferry Terminal) and provide live commentary of the Port operations. For details of the boat tour, visit www.poal.co.nz

Join us on Facebook

Wonder what's new at the Ports? Want to view images of events and interesting cargo?

Join our Facebook page.

Simply log onto Facebook and type Ports of Auckland in the search bar. Click on the link and once on the page, hit the "Like" button on the top. We hope to see you there!

Public Feedback Hotline

Being a city port is a huge responsibility for the Ports. We welcome feedback from our neighbours.

To share your feedback with us, please contact our 24 hour public feedback hotline:

+64 9 336 4898
or email info@poal.co.nz

Win a crane tour: Rapport feedback

We are constantly trying to improve the quality of our publications and would appreciate your feedback.

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Send in your feedback with your contact details to:
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Each person who sends in feedback goes into a draw to win a tug tour for up to four people*. The winner will be contacted via phone or email.

*Conditions Apply

For more information about Ports of Auckland, visit www.poal.co.nz, email info@poal.co.nz or phone 09 366 0055.